

Deborah Neff
Writing Sample: Nonprofit Donor Letter

Dear (Name),

Due to increased community need, in 2018 J Tucson expanded and sharpened our leading-edge Early Childhood Education programs. We served 350 children, ages 6 weeks through pre-K, and enrolled 150 in J Care. Most importantly, with your generous assistance 40 children were awarded scholarships to attend our Early Childhood Education programs. Without scholarships, these 40 children wouldn't have been able to participate in our two stellar programs:

- **Infant and Toddler Education**, providing enriching experiences for infants, toddlers and their families, including our DiscoverCATCH program for developmentally appropriate health and fitness
- **Pre-school Learning**, offering play-based, developmentally appropriate emergent curriculum, where children are empowered to choose their learning theme for each week

Did you know that JCC early childhood programs are the largest platform of Jewish early childhood education in North America, touching thousands of lives each year? That Tucson JCC has become a leader in our community in Early Childhood Education?

According to Nobel prize winning economist James J. Heckman (University of Chicago), "Every dollar invested in high-quality early childhood education produces a seven to 10% per annum return on investment." In other words, J Tucson is making one of the best investments we can make in our children's future, in school and in life.

Our goal is to ensure that every young child in our community has access to high quality, developmentally appropriate education, regardless of the family's financial circumstance. We are grateful for your continued support!

The ongoing success and reach of our programs depend on people like you who care deeply about our children's future. Please contribute generously to our Early Childhood Education programs for 2019 today!

Sincerely,